

Destiny Media Technologies

Fact Sheet
2010

Our products enable customers from the world's largest media companies to the smallest website owners to secure and efficiently distribute or broadcast their audio, video, and other digital content

Destiny Media has two main products

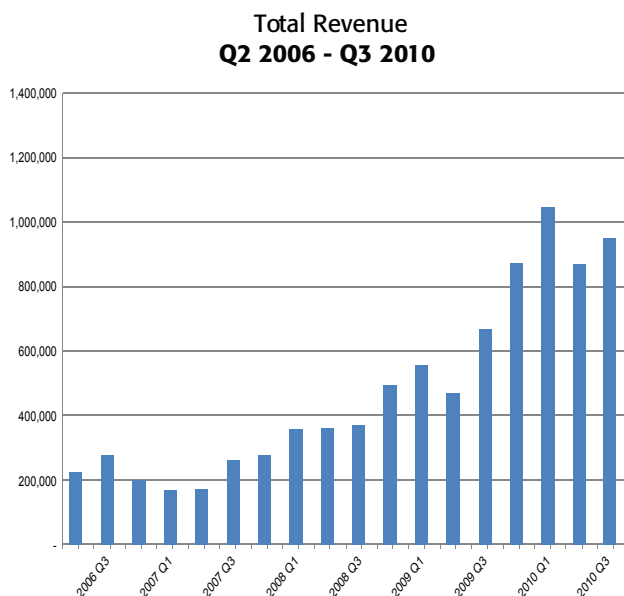


MPE® enables the secure download of content to a local computer. It is similar to buying a CD or DVD where the recipient “possesses” the content. PlayMPE® is the largest product in this line and is revolutionizing the way the record industry distributes its promotional music. MPE® is the dominant method used in the U.S. and Europe by all major labels.



Clipstream® is a mature web technology that allows content owners to host sensitive content on websites, surveys or other web capable devices with maximum resistance against pirates or unauthorized viewing. Clipstream® is a leading technology used by the online market research industry.

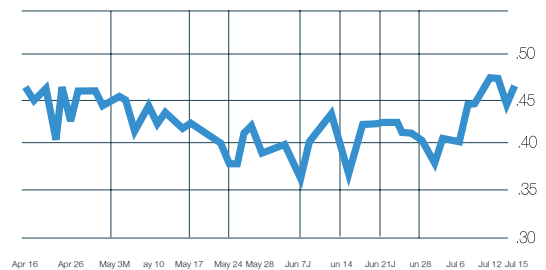
Revenue Chart



Investor Quick Facts

Symbol	DSNY (OTC), DME (Frankfurt)
Year-End	August 31
Transfer agent	TransferOnline.com
CUSIP	250 63 G 204
Outstanding (07/15/10)	51,192,847

Stock Chart Apr 16-Jul 15/10



Realtime Usage Stats

plaympe.com/v4/company/plaympestats.php

Recent Highlights

- Destiny Media Q2 Revenues Grow 86% Over Prior Year
- Commercial use at four major record labels, two company-wide global contracts, one company-wide NA contract and under contract sublabels of the fourth
- music access available in 24 languages, Windows, Mac, iPhone and Direct-to-Web
- consecutive quarterly MPE® revenue growth in 15 of 16 most recent quarters
- company share buy-back program



“Safe Harbor” statement under the Private Securities Litigation Reform Act of 1995: This release contains forward looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of competitive products and pricing, product demand and market acceptance, new product development, reliance on key strategic alliances, availability of raw materials, the regulatory environment, fluctuations in operating results and other risks detailed from time to time in the Company’s filings with the Securities and Exchange Commission.

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